Approximately a third of crowdfunding campaign is from the parent category “theater.” “Journalism” had 100% success rate; however, it made up the smallest proportion of the campaign types. Proportionally, more campaigns failed during the month of September.

The following are limitations of this data. Data does not include start-up costs of campaigns; this should be factored when determining which campaign-type to start. Another limitation of the data, is the use of different currencies. Better option would be to standardized the currencies to USD using exchange rates.

We can use a pie graph to see the percentage of campaigns for each country and success rate. Helps to see if there are regional differences in the success rate between different types of campaigns by country.